

Chapter 2

Economic Development Element

Goal 2.1 • ~~To create wealth through the mobilization of human, financial, capital, physical and natural resources to generate marketable goods and services.~~

Public Purpose: To benefit the citizens of Santa Rosa County through the creation and retention of job opportunities and the expansion of the tax base.

Objective 2.1.A • ~~The County will cooperate with TEAM Santa Rosa in order to accomplish projects and priorities that will serve to recruit and attract business employers that provide quality employment opportunities and increased incomes for the residents of Santa Rosa County.~~

Policy 2.1.A.1 • ~~By 2010, the County shall complete the Santa Rosa County Industrial Park Master Plan.~~

Policy 2.1.A.2 • ~~By 2010, the County in cooperation with TEAM Santa Rosa shall develop an innovative marketing campaign.~~

Policy 2.1.A.3 • ~~By 2010, the County in cooperation with TEAM Santa Rosa shall prepare a Target Industries Study in order to target specific industries for relocation and/or expansion.~~

Policy 2.1.A.4 • ~~The County shall continue to foster an environment that is suitable for small business development including ensuring that adequate commercially or industrially zoned sites are available to accommodate anticipated growth.~~

Policy 2.1.A.5 • ~~The Community Planning, Zoning & Development Division shall cooperate with TEAM Santa Rosa in order to create and maintain an economic development database. This database shall include GIS information such as the number and location of available commercial or industrial sites.~~

Objective 2.1.B • ~~To maintain current employment centers operating within Santa Rosa County.~~

Policy 2.1.B.1 • ~~The County shall continue to pursue the purchase of land surrounding the military bases in the County for the purposes of protecting these bases from encroachment of incompatible land uses, and to attract complementary business uses.~~

Policy 2.1.B.2 • ~~The County shall continue to support the agriculture industry that operates within Santa Rosa County.~~

Objective 2.1.C • ~~To maintain Santa Rosa County's exceptional quality of life in order to attract new businesses to the area.~~

~~Policy 2.1.C.1 • The Land Development Code shall include policies aimed at providing an aesthetically pleasing living environment such as landscaping, open space preservation, signage, and other aesthetic regulations.~~

~~Policy 2.1.C.2 • Santa Rosa County recognizes that its abundant natural resources are an asset. These assets are important economically as they provide an exceptional quality of life for current and future residents of the County as well as serve as a basis for tourism industry development.~~

~~Objective 2.1.D • To maintain an infrastructure system that is capable of sustaining current economic growth as well as attracting future economic growth.~~

~~Policy 2.1.D.1 • The County shall continue to utilize its capital budgeting program, including the adopted five-year schedule of capital improvements to ensure that infrastructure is available at the time new economic development opportunities present themselves.~~